



# AGENDA

## 2023 CD&H Practitioners' Conference

May 1-2, 2023

### MONDAY, MAY 1, 2023

*Beverages available beginning at 7:00am in President's Hall*

- 8:00am – 9:00am **Welcome & Morning Plenary** – President's Hall 1-2  
• Keynote Speaker – Governor Josh Shapiro (*Invited*)
- 9:00am – 9:15am **Morning Refreshment & Networking Break** – President's Hall  
*Sponsored by Housing Alliance of Pennsylvania*
- 9:15am – 10:30am **Concurrent Sessions**  
• CDBG 101 (Part 1) – President's Hall 3 ■  
• Existing Owner-Occupied Housing – President's Hall 4 ▲  
• The Eviction Crisis and the Solutions that Work – Dean's Hall 1-2 ★
- 10:30am – 10:45am **Mid Morning Refreshment & Networking Break** – President's Hall  
*Sponsored by U-COMP & PML Business Programs*
- 10:45am – 11:15am **AppC Reporting and Monitoring Tool** – Dean's Hall 1-2 ■ ▲ ★
- 11:15am – 12:30pm **Financial Accounting 101** – Dean's Hall 1-2 ■ ▲ ★
- 12:30pm – 1:30pm **Lunch** – President's Hall 1-2  
• Inclusionary Housing in State College: Over a Decade of Results ■ ▲ ★
- 1:30pm – 1:45pm **Break**
- 1:45pm – 3:00pm **Concurrent Sessions**  
• CDBG Best Practices – President's Hall 3 ■  
• HOME 101 – President's Hall 4 ▲  
• Aligning Health, Housing and Homelessness Programs – Dean's Hall 1-2 ★
- 3:00pm – 3:15pm **Afternoon Refreshment & Networking Break** – President's Hall  
*Sponsored by Hailstone Economic*
- 3:15pm – 4:30pm **Concurrent Sessions**  
• Uniform Relocation Assistance (URA) – Dean's Hall 1-2 ■ ▲  
• All In: U.S. Interagency Council on Homelessness (USICH) Strategic Plan – President's Hall 3 ★
- 4:30pm – 5:30pm **CD&H Advisory Committee Meeting with Practitioners** – President's Hall 1-2
- 5:30pm – 6:30pm **Evening Networking Reception** – West Terrace  
*Sponsored by M&L Associates*

### TRACK KEY

- Community Development
- ▲ Housing
- ★ Homelessness

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### TUESDAY, MAY 2, 2023

### TRACK KEY

- Community Development
- ▲ Housing
- ★ Homelessness

8:00am – 9:00am	<b>Breakfast &amp; Morning Plenary</b> – President's Hall 1-2 <ul style="list-style-type: none"> <li>Matthew Heckles, HUD Regional Administrator, Mid-Atlantic Region</li> </ul> <i>Breakfast Sponsored by HARIE Housing &amp; Redevelopment Insurance Exchange</i>
9:00am – 9:15am	<b>Break</b>
9:15am – 10:30am	<b>Concurrent Sessions</b> <ul style="list-style-type: none"> <li>Procurement – Dean's Hall 1-2 ■ ▲</li> <li>ESG 101 – President's Hall 3 ★</li> </ul>
10:30am – 10:45am	<b>Mid Morning Refreshment &amp; Networking Break</b> – President's Hall <i>Sponsored by U-COMP &amp; PML Business Programs</i>
10:45am – 12:00pm	<b>Concurrent Sessions</b> <ul style="list-style-type: none"> <li>Understanding Section 3 Requirements – Dean's Hall 1-2 ■ ▲</li> <li>Increasing Housing Available to your CoC – President's Hall 3 ★</li> </ul>
12:00pm – 12:15pm	<b>Break</b>
12:15pm – 1:15pm	<b>Lunch &amp; Award Presentations</b> – President's Hall 1-2 <i>Lunch Sponsored by Pennsylvania Housing Finance Agency (PHFA)</i>
1:15pm – 1:30pm	<b>Break</b>
1:30pm – 2:45pm	<b>Concurrent Sessions</b> <ul style="list-style-type: none"> <li>CDBG American Community Survey Data and Survey Methodology – President's Hall 3 ■</li> <li>The Ins and Outs of Small Rental Housing; and Low-Income Housing Tax Credits – Using Project Based Vouchers – Dean's Hall 1-2 ▲</li> <li>Shared Housing – President's Hall 4 ★</li> </ul>
2:45pm – 3:00pm	<b>Afternoon Refreshment &amp; Networking Break</b> – President's Hall <i>Sponsored by Urban Design Ventures</i>
3:00pm – 4:15pm	<b>Concurrent Sessions</b> <ul style="list-style-type: none"> <li>CDBG 101 (Part 2) – President's Hall 3 ■</li> <li>HOME American Rescue Plan (HOME-ARP) – President's Hall 4 ▲ ★</li> </ul>
4:15pm	<b>Conference Adjourns</b>

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## MAY 1: SESSION DESCRIPTIONS

**TRACK KEY:** ■ Community Development ▲ Housing ★ Homelessness

### CONCURRENT SESSIONS

9:15am – 10:30am

#### **CDBG 101 (Part 1)** ■

Location: President's Hall 3

Life of a Grant Cycle - Community Development staff will provide attendees basic information on administering the Community Development Block Grant program from planning for the submission of an annual application to selecting projects and developing a complete application submission.

Presented by:

- DCED Staff

#### **Existing Owner-Occupied Housing** ▲

Location: President's Hall 4

A practitioner's view to identify strategies in preserving affordable housing costs while balancing rising costs and the need to ensure long-term affordability and health of housing units.

Presented by:

- Teri Provost, SEDA-COG
- DCED Staff

#### **The Eviction Crisis and the Solutions that Work** ★

Location: Dean's Hall 1-2

The eviction crisis continues to grow with many communities seeing filings surpass pre-pandemic levels. Join us as we take a deeper dive into the eviction prevention programs in Chester and Berks County with the two people who started their local programs and discuss as a group the future of eviction prevention programs post-pandemic.

Presented by:

- Gale Schwartz, Housing Alliance of Pennsylvania
- Jennifer Lopez, Friends Association for Care and Protection of Children
- Kimberly Talbot, Reading Human Relations Commission

### **AppC REPORTING & MONITORING TOOL** ■ ▲ ★

Location: Dean's Hall 1-2

10:45am – 11:15am

This session will review where we started, where we are and where we are going with AppC. Updates on current reports and upcoming reports/forms submitted using the reporting tool. Including new features and edits. A brief overview of the status of the monitoring tool will also be presented.

Presented by:

- DCED Staff

### **FINANCIAL ACCOUNTING 101** ■ ▲ ★

Location: Dean's Hall 1-2

11:15am – 12:30pm

This session will focus on fundamental efficient ways to account for your federal funding for payroll, indirect cost, and allocating expenditures.

Presented by:

- Brad Shover, DCED

### **INCLUSIONARY HOUSING IN STATE COLLEGE: OVER A DECADE OF RESULTS** ■ ▲ ★

Location: President's Hall 1-2

12:30pm – 1:30pm

In 2011, the Borough of State College was among the first municipalities in Pennsylvania to adopt a mandatory inclusionary housing ordinance to create affordable multifamily housing. After over a decade since the ordinance's adoption, the Borough, our partnering non-profit housing organizations, and private developers have created over one hundred affordable units and collected nearly \$9 million dollars in fee-in-lieu funds to support housing efforts. Learn about the mechanics of the ordinance, including strengths and challenges encountered as the Borough worked to implement the ordinance in a housing market heavily influenced by student housing. Gain perspective on how State College's ordinance may translate to your own municipality and how lessons learned may lead to even stronger outcomes.

Presented by:

- Ed LeClear, Director of Planning & Development, Borough of State College
- Maureen Safko, Senior Planner, Borough of State College

## MAY 1: SESSION DESCRIPTIONS

**TRACK KEY:** ■ Community Development ▲ Housing ★ Homelessness

### CONCURRENT SESSIONS

1:45pm – 3:00pm

#### CDBG Best Practices ■

Location: President's Hall 3

Come hear from your peers and colleagues on leveraging other funding for targeted impactful projects; administering a robust regulatory program with a small staff and how to maintain compliance with a strong record keeping system. Learn from DCED staff on how capacity impacts the Risk Analysis Evaluation (RAE).

Presented by:

- Zachary Norwood, Crawford County Planning Office
- J. Michael Edwards, Connellsville Redevelopment Authority
- Wendy Leslie, Butler County Economic Development and Planning
- Samantha Travis, Crawford County Planning Office
- DCED Staff

#### HOME 101 ▲

Location: President's Hall 4

HOME 101 will cover topics designed to provide attendees with information on HOME's most common questions. Topics covered include how to strengthen your application, avoiding repayments, and Community Housing Development Organization (CHDO) guidance.

Presented by:

- DCED Staff

#### Aligning Health, Housing and Homelessness Programs ★

Location: Dean's Hall 1-2

Initiatives that provide funding and other resources for housing, homeless services, and supportive services will be presented in this session. Partnerships and projects working to combat housing insecurity will be highlighted.

Presented by:

- Stephanie Meyer, PA Department of Human Services

### CONCURRENT SESSIONS

3:15pm – 4:30pm

#### Uniform Relocation Assistance (URA) ■ ▲

Location: Dean's Hall 1-2

If your Agency administers federally funded activities or projects involving acquisition, rehabilitation or demolition, the Uniform Relocation Act may be triggered. This can be expensive and unnecessarily burdensome. This session will provide you with information, guidance and tips on how to proactively address and comply with the Act's requirements.

Presented by:

- Mike Szupper, HUD

#### All In: U.S. Interagency Council on Homelessness (USICH) Strategic Plan ★

Location: President's Hall 3

In December 2022, the Biden-Harris Administration released, *"All In: The Federal Strategic Plan to Prevent and End Homelessness"*. All-In serves as a roadmap for federal action through an all of government approach to preventing and ending homelessness. It also serves as a blueprint that can be used by local communities and states to collaboratively develop local and systems-level plans. This session will provide an overview of the key components of *All In* and the national goal for reducing homeless by 2025.

Presented by:

- Dr. Joe Savage, Jr., USICH

## MAY 2: SESSION DESCRIPTIONS

**TRACK KEY:** ■ Community Development ▲ Housing ★ Homelessness

### MORNING PLENARY ■ ▲ ★

Location: President's Hall 1-2

8:00am – 9:00am

HUD Regional Administrator Matthew Heckles will be speaking about Community Development Block Grants (CDBG) in the state of PA, as well as HOME Investment Partnerships (HOME), and Emergency Solutions Grant (ESG) Programs.

Presented by:

- Matthew Heckles, Region 3 HUD

### CONCURRENT SESSIONS

9:15am – 10:30am

#### Procurement Session ■ ▲

Location: Dean's Hall 1-2

The procurement session will focus on an overview of the federal procurement requirements, including MBE/WBE requirements, Section 3 Requirements, and Build America, Buy America Act. In addition, Felicia Campbell, the Marketing Manager for the COSTARS Program, will be providing training on how COSTARS can provide Simplified Procurement for your organization. Attendees of this session will receive an overview of the program, gain understanding of contracts that could be your go-to purchasing resources, learn best practices for members in the program, discover how COSTARS meets many federal grant funding procurement guidelines, hear about valuable member resources to make your procurement process more efficient and effective.

Presented by:

- Felicia Campbell, Department of General Services
- David Grey, DCED

#### ESG 101 ★

Location: President's Hall 3

Every community experiences households who suffer from some form of homelessness or housing insecurity. The Emergency Solutions Grant (ESG) is one solution of many to resolve a housing crisis. This session will provide you the basics on how the ESG program can serve your community in ending homelessness and housing insecurity.

Presented by:

- DCED Staff

### CONCURRENT SESSIONS

10:45am – 12:00pm

#### Understanding Section 3 Requirements ■ ▲

Location: Dean's Hall 1-2

In this session, HUD staff will go over the Department's Section 3 obligation, which seeks to direct employment and other economic opportunities generated by HUD housing and community development funds towards low- and very low-income persons. We will cover:

- The final rule at 24 CFR Part 75
- How grantees can develop and execute an effective and compliant Section 3 program
- How HUD monitors and oversees its grantees' Section 3 activities
- How HUD grantees of Section 3-covered funds report on their activities
- New updates and guidance from HUD program offices on final rule implementation

Presented by:

- Michael Horvath, HUD
- Ryan Stannard, HUD

#### Increasing Housing Available to your CoC ★

Location: President's Hall 3

As millions of dollars of pandemic spending flowed into housing and homelessness programs over the past three years, those tasked with getting the money out the door quickly were reminded of a long-brewing crisis: our communities do not have enough housing. Come learn and discuss strategies for increasing housing opportunities available to people experiencing homelessness through a variety of funding streams, from investing new funds in housing development projects to learning how to best position your programs to effectively partner with current landlords. We have a tremendous opportunity to wisely invest these funds to make a significant impact in ending homelessness across Pennsylvania- let's strategize together how to do it!

Presented by:

- Ben Cattel Noll, ICF

## MAY 2: SESSION DESCRIPTIONS

**TRACK KEY:** ■ Community Development ▲ Housing ★ Homelessness

### CONCURRENT SESSIONS

1:30pm – 2:45pm

#### **CDBG American Community Survey Data and Survey Methodology** ■

Location: President's Hall 3

I know this service area is 51% Low to Moderate Income (LMI), but how do I prove it? Attend this session and learn how to use American Community Survey (ACS) Data, including HUDs Mapping Tool. If ACS data cannot be used, you will learn how to conduct a demographic survey of the service area to prove the Low to Moderate Area (LMA) National Objective for a project. Presentation is designed to be useful for both new and seasoned CDBG administrators.

Presented by:

- DCED Staff

#### **The Ins and Outs of Small Rental Housing; and Low-Income Housing Tax Credits – Using Project Based Vouchers** ▲

Location: Dean's Hall 1-2

This session will focus on the planning that will be needed to submit a successful HOME small rental housing application as well implementation tips to hit the ground running. Planning topics will include the importance of assembling a qualified development team, developing a good application plan, as well as site control and securing matching funds. A number of implementation tips will also be discussed.

This session will also discuss how project-based vouchers can be utilized as a source of income for LIHTC developments. Impacts to the operating budget and capital budget will be discussed along with a discussion of the income mix in LIHTC developments.

Presented by:

- Chris Gulotta, The Gulotta Group
- Jessica Smith Perry, PHFA

#### **Shared Housing** ★

Location: President's Hall 4

This session will review why the shared housing model is an important affordable housing strategy, what the model is and isn't, funding possibilities, implementation considerations, and ways to utilize housing vouchers.

Presented by:

- Helen Kelly, Diana T. Myers & Associates

### CONCURRENT SESSIONS

3:00pm – 4:15pm

#### **CDBG 101 (Part 2)** ■

Location: President's Hall 3

So you have your contract, what is next? Execution of your projects from procurement of engineering to bidding and construction management. What is a multi-year project? When is it appropriate to submit modifications, revisions and contract amendments for a 4-year contract? Don't forget closeout.

Presented by:

- DCED Staff

#### **HOME American Rescue Plan (HOME-ARP)** ▲★

Location: President's Hall 4

HOME-ARP is a recent HUD program intended to benefit individuals and families considered homeless, at-risk of homelessness, victims of domestic violence, or a member of a qualified population as defined in CPD Notice 21-10. Information will be provided about DCED's HOME-ARP program including eligible applicants and activities, application process, and the use of Continuums of Care and Coordinated Entry.

Presented by:

- DCED Staff